



Ambition Jeunesse Montréal - Youth Ambition Montréal
Non-profit youth community organization (NEQ) 1181236655

SPONSORSHIP

FUNDER PARTNERSHIP

for the **Yellow**
Project.ca!

Healthy living and well-being programs and services (with a particular focus on English minority youth)



Presented by:
Theo Vecera
Founder and Director

Presented to:
Potential funders

March 2026

Welcome

THEO VECERA

Founder and Director

Today's young person has much potential to create change...for a stronger community and a better world. But it starts with believing in them and providing the right tools, support and mentorship.

The “**Yellow Project**” will do just that and much more!

- Starting June 1st, we would like to offer, with trained mentors, a bilingual wellness and accompaniment service.
- Offering free (teenagers) or low-cost (young adults) 1:1 peer sessions to youth with a particular attention to the east end of Montreal and Laval.
- With a direct outreach and focus on **minority anglophone youth and families.**

We hope that your organization, which believes in healthy living and investing in today's youth culture, can help jump-start this important pilot project with us!

In friendship,



theovecera@gmail.com
514-928-7676
FG/IG/Linkedin: “Theo Vecera”

Why Sponsor Us

There is a concerning lack of affordable programs and services that promote well-being and healthy living for our minority Anglophone youth culture. There are some services available on the west side of Montreal, but there is an urgency to establish structure, support, and direction in the east end of Montreal and Laval. The “Yellow Project” will be a robust program that delivers positive results, is engaged and provides support to youth in the language they are most comfortable speaking.

About Youth Ambition Montréal

(Ambition Jeunesse Montréal)



Our “raison d’être” is to develop bilingual, accessible, affordable, community-driven resources, programs and services tailored to the specific needs of today’s youth culture. With a particular attention to the anglophone youth community.



Mission

To empower young people with the skills, confidence, and opportunities to become self-reliant, responsible, and active citizens. Fostering their potential and contributing positively to their communities through diverse programming and partnerships.



Vision

We believe that all young people are agents of change. By empowering them, it creates innovation, compassion, hope, and resilience for a sustainable future. It is our belief that their dreams and actions are crucial for shaping our community and society.



Success

Our key themes include healthy living, personal development, skill-building (education, leadership, entrepreneurship), mental health well-being, community involvement, and creating supportive and safe environments for growth and prosperity.

The metrics of the



We are focused on a 12-month milestone plan. We will collaborate with truth and transparency as our intention is to show our Funder, structure, momentum and immediate impact.



Year 1 metrics

- 50 teenagers and/or young adults.
- 75% to complete 4 plus sessions (of 8).
- 80% to report increased sense of support, confidence and direction.
- 3 Mental Health Mentors trained.
- 1 fundraiser done.
- 1 impact report published.

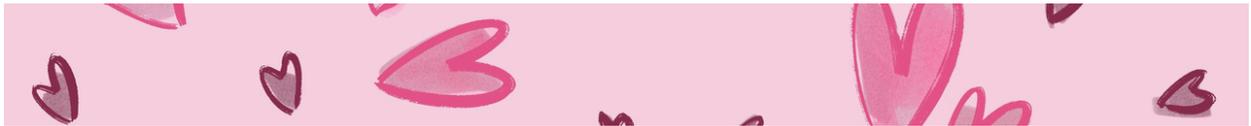
Note: If certain metrics are not able to be reached or need to be modified, the Funder will be notified to discuss options.



Structure and approach

- Young People will be reached through schools, organizations and social media.
- Schools can have the option to register students who they feel need the service.
- Organizations can also use our service to accompany their staff.
- 1-hour sessions held once or twice a week. Can be done virtually or in person.
- 8 week program (can be extended to 16 weeks maximum).
- **Focused outreach to the minority Anglophone community.**
- The intent is to provide a non-judgmental safe space to discuss requested topics and issues (family, school, friends, internal struggles, improving self-esteem, etc.) and journeying together on finding positive solutions.
- The aim is not to “solve their problems” but to encourage healthy conversations and guide them to find their own course of action.
- “Mentors” are qualified and trained (by Youth Ambition Montréal) students or recent graduates in therapy, psychology, mental health studies or other relatable studies.
- The Mentor hourly rate is 25\$/hr. plus employee deductions. The additional incentives for students and recent graduates to accept a lower rate, is valuable teaching experience and potential future clients in the work field.
- Free for teenagers and low-cost sessions for young adults (20\$/hour).
- Under the supervision and direction of Theo Vecera (founder).
- 2nd and 3rd year objectives include a permanent multipurpose locale that promotes a safe, friendly, and dynamic environment, one full time staff, increased operating budget, workshops, podcasts and creative expression projects.

The “Yellow Project” process



How does a young person and/or parent discover the Yellow Project?

- Through our active social media presence, publicity in the schools, youth organizations and where youth often frequent. Online publicity. Networking and peer to peer sharing.

How does a young person and/or parent book a session?

- Can be done through a phone call or through our booking app.

What does a 1 hour session consist of?

- As trust and comfort is achieved with the youth and Mentor, the hour will consist of open ended questions, listening and focusing on a specific topic(s) that the young person wants to talk about.
- As the sessions continue until it's 8-week end, the Mentor will instill specific objectives and goals to be reached in conversation and actions done with the young person.
- In cases where the situation is deemed serious or life threatening, an escalation will be done with assigned recognized organizations to intervene.

Result and evaluation

- Progress is tracked and commented on after each session by the Mentor. Done through an assigned evaluation document.
- A regular follow up/sharing is done with the other Mentors and Theo Vecera, the Director.
- A final evaluation summary is done for each young person that can be shared verbally, with consent, to the parents.
- A follow up is done two weeks later by the Mentor on how they are doing. Additional weeks may be added if both agree.
- The goal is that each young person leaves stronger in confidence, with less anxiety and knowledge/tips on how to improve thier self-image and self-worth.

Sponsorship request options

As a *funder*, your involvement and impact will be recognized and appreciated through the following incentives. Focusing on our dynamic collaboration of supporting and promoting a young person's well-being and healthy lifestyle. A cheque or direct deposit can be made. For more info, please contact Theo Vecera (514-928-7676) or theovecera@gmail.com

1 000 \$
(bronze)

Operating budget assistance

Would assist in the purchase of tools (booking app, forms, training materials), supplies, phone line, marketing and publicity, staff support, program management, evaluation.
Income tax receipt offered and website logo recognition.

2 500 \$
(silver)

Contracted Mentor

Would hire a mentor to work with a teenager (free of charge) for 2 sessions a week for 8 weeks.
Additional incentives include Mentor introduction and regular updates, Funder bio on our social media platforms.

5 000+ \$
(gold)

Hiring of contracted staff and/or expanding the project in scope, impact and stability..

Additional incentives include regular updates on the project, publicity on all our platforms and documentation, plaque or other symbol of gratitude, presentation to your representatives or board, Yellow Project video summary, other suggestions you may have.

100+ \$
(in kind)

Your personalized amount

Would include an income tax receipt and depending on amount, other incentives to be discussed.

Things to know:

- The overall supervision and direction of the "Yellow Project" will be done by Theo Vecera.
- Administered by the board of directors of the non-profit Youth Ambition Montréal.
- Accounting will be done by Groupe STFC.



About Theo Vecera

Starting his community vocation in 1990, Theo has been a successful, publicized community leader who is a motivated and empathetic individual with strong communication and strategic skills.

Theo encourages and fosters collaboration and empowerment. His ongoing intention is to achieve a shared vision that promotes the well-being of young people, families and the community at large. He is adaptable, dedicated, self-aware, and leads by example addressing youth and community needs, solving problems and creating positive impactful change.

Awards and distinctions.

- Signing of the city's "Livre D'or" for community service and impact.
- Recipient of His Majesty King Charles III Coronation Medal for community development and contributions.
- Medal recipient from the National Assembly of Quebec for twenty-five years of involvement with young people and the community.
- Chamber of Commerce award for commitment and impact in the community.
- Community Recreation Leadership Alumni Award for success in building a non-profit organization and leadership development.
- Founded the Don Bosco Youth Leadership Centre (dbylc.com) in 1997. The center welcomes over 1000 kids and teens every year. He ended his 28-year tenure in December 2024 to pursue new projects and endeavors.

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Yellow Project!



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Thank you for your interest in supporting our exciting project!
Please print out this form and contact us
(ambitionrdp@gmail.com) or give it back to our Ambassador.
Or sponsor online at ambitionmtl.com

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SPONSOR FUNDER INFORMATION

Company Name

Website

Contact Person

Phone

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

Gold - \$5,000 + Silver - \$2,500 Bronze - \$1,000 In-Kind _____
(Amount)

Benefits Received *(Listed on page 3 of the Funder Sponsorship document. Other incentives possible.)*

PAYMENT METHOD *(Cheque made to: Ambition Jeunesse Montréal)*

Credit card
 Cheque
 Cash

Income tax receipt information

Name

Address with postal code

Signature

Date

(Have raffle prizes or supplies and equipment to donate? Please reach out to us! theovecera@gmail.com)

Youth Ambition Montréal - Office use only

Representative

Phone
Email